

# MARKETING SUPPORT

**OFC Creations Theatre Center is a full-service arts center** offering a variety of spaces available for rental. Uniquely, OFC also offers coordinated marketing support services to help make your event a success.

We want your event to be a successful one! Whether you are a large organization and are interested in just renting a space for your meeting or performance, or a small organization that would like to take advantage of our in-house marketing expertise, OFC Creations is the place for you!

In addition to the marketing support included in your rental, we offer two marketing support packages for an additional fee. Alternatively, a la carte services including a graphic designer, photographer, videographer, advertising placement, and more can also be arranged.



## MARKETING PACKAGES

Marketing packages are only available to renters who sell tickets through OFC's box office. Any graphics not provided by renter or graphics not sized correctly will be created by OFC's graphic designer at an additional hourly rate.

	INCLUDED WITH VENUE RENTAL TICKETING AGREEMENT	SILVER PACKAGE \$275	GOLD PACKAGE \$750
Basic listing on OFC Website Under "View All Shows"	✓	✓	✓
Show Image Displayed during performances of your show on lobby monitors <i>(graphic must be provided)</i>	✓	✓	✓
One 11 x 17 display case available for your use during performances of your show <i>(poster must be provided)</i>	✓	✓	✓
One social media post the week of your event	✓	✓	✓
Inclusion in OFC E-Blast leading up to your event		✓	✓
Lobby space for additional stand-up poster or information table		✓	✓
Detailed description of your production on OFC website including two spots for photos/graphics, click through link for tickets		✓	✓
Second social media post the week prior to your event		✓	✓
Printed flyers and poster inclusion at OFC's booths at festivals and events <i>(when applicable)</i>		✓	✓
Exclusive Email Blast All About Your Event <i>(content must be provided)</i>			✓
A third social media post at a time of your choosing			✓
Press Release written and issued by OFC PR Specialist			✓
One print media ad included in <i>Brighton Connections</i> magazine one month prior to event <i>(content must be provided)</i>			✓
Services of a PR consultant to help arrange interviews, media opportunities, etc.			✓

### ADDITIONAL MARKETING SERVICES AVAILABLE (PRICES TO BE NEGOTIATED)

Graphic Design Services (logo, poster, program, print media, etc.) **\$50 / hour**

11 x 17 Poster Printing **\$25 set up fee, then \$0.75/each**

Program Printing **\$25 set up fee, then \$0.04/per B&W page; \$0.15/per COLOR page**

Advertising:  Print  Radio  TV **OFC will extend their already low rate to visiting companies**

Listing of event through community online calendars **\$200 per event**

Photography Services Through SamperImages **Price to be quoted**

Videography Services Through BPM Video **Price to be quoted**

*\*Prices subject to change*